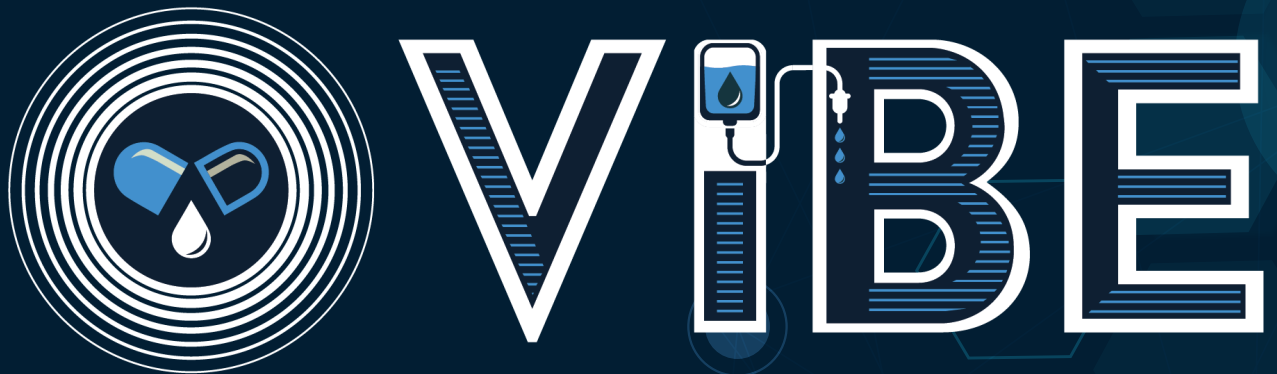




The official conference of the
American IV Association.



VITAMIN INFUSION BUSINESS EXPO

EXHIBITOR PROSPECTUS

SEPTEMBER 8-9, 2024

Hyatt Regency Boston

1 Ave de Lafayette
Boston, Massachusetts 02111

ABOUT THE CONFERENCE

The Vitamin Infusion Business Expo is the official conference of AIVA (American IV Association). This event will be the premier gathering for exhibitors in the field of vitamin therapy and like-minded wellness industries. VIBE will bring together practitioners, industry experts, and franchise owners to explore cutting-edge trends, share insights, and forge valuable connections. Exhibitors at VIBE have the opportunity to engage with a targeted audience passionate about health and wellness, establish their brand as a leader in the field, and access new business opportunities. With a focus on education, networking, and business growth, VIBE is the must-attend event for exhibitors looking to make a significant impact in the rapidly growing vitamin infusion industry.

Reach Engaged Decision-Makers

- Connect with a qualified audience of industry leaders, practitioners, and potential clients.
- Generate high-quality leads and establish valuable partnerships.
- Maximize your brand's visibility.
- Position your company at the forefront of the vitamin infusion therapy market.
- Gain brand recognition through prominent booth placement and pre-show promotions.

Demonstrate Expertise

- Share your knowledge and solutions through interactive presentations, product demonstrations, and insightful discussions.
- Establish yourself as a thought leader in the industry.

Be Part of a Thriving Community

- Network with key industry players, forge strategic alliances, and stay informed about the latest trends.
- Contribute to the continued growth and development of vitamin infusion therapy.

VIBE 2024 Exhibitor Benefits:

- Prime booth location, high foot traffic, and designated exhibitor hours.
- Complimentary logo placement on conference materials and marketing channels.
- Networking opportunities with industry leaders and vitamin therapy business owners.

Join the Vitamin Therapy Revolution!



DEMOGRAPHICS

Types of Attendees:

- Industry Leaders
- Franchise Owners
- Healthcare Practitioners

GENDER

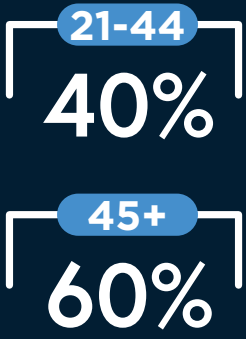


60%

40%

Promotional Exposure:
Dedicated Exhibit Hours

AGES



Expected Exhibitors: 50
Expected Attendees: 500+



Position your brand in front of:

- HEALTHCARE PROVIDERS
- WELLNESS PRACTITIONERS
- RESEARCHERS & SCIENTISTS
- INDUSTRY SUPPLIERS
- ENTREPRENEURS & BUSINESS OWNERS
- REGULATORY & COMPLIANCE PROFESSIONALS
- INVESTORS & VENTURE CAPITALISTS

VITAMIN INFUSION BUSINESS EXPO



EXHIBITOR SPACE

Exhibitor Booth Price Range

\$10,000

to

\$20,000

Contact

vibeconference@americaniv.com
to discuss your exhibit needs.

VIBE Set-Up: September 7
VIBE Breakdown: September 9
(Times TBD)

VIBE welcomes exhibitors and sponsors who support our mission and offer products and services that advance and enhance the Vitamin Therapy Industry.

Meet key influencers, experts, franchise owners, and industry leaders as they join forces to discuss and strategize the future of this rapidly growing industry.

Don't miss this historic event.

Join the Vitamin Therapy Revolution!



www.VIBE2024.com

PREMIUM SPONSORSHIP OPPORTUNITIES

Demo Sponsorship - 2 Available

Contact Us
for Pricing

As a demo sponsor at VIBE, your company will have the opportunity to showcase your latest products, engage with industry leaders, and educate attendees about the benefits of vitamin therapy. With a dedicated demo room and prominent branding throughout the event, you'll position your brand as a leader in the field of nutritional health.

*Bag Insert Included / Booth Included

Cocktail Party - 1 Available

Contact Us
for Pricing

As the exclusive sponsor of the Cocktail Party at VIBE, your company will have the unique opportunity to host a memorable evening of networking, relaxation, and celebration with conference attendees. With a branded cocktail party venue and prominent recognition throughout the event, you'll position your brand as a leader in promoting holistic wellness and rejuvenation.

*Bag Insert Included

Lunch Sponsorship - 4 Available

Contact Us
for Pricing

As a lunch sponsor at VIBE, your company will have the unique opportunity to provide lunch for conference attendees while positioning your brand as a leader in the field of nutritional health. With prominent branding and the opportunity to speak during the hour long lunch break you'll gain widespread visibility and appreciation from all who attend.

*Bag Insert Included

Speaker Sponsorship - 4 Available

Contact Us
for Pricing

As a speaker sponsor at VIBE, your company will have the opportunity to showcase your expertise, share valuable insights, and gain widespread recognition as a thought leader in the field of nutritional health. With a dedicated 30-minute speaking slot and prominent branding throughout the event, you'll position your brand at the forefront of innovation and education in the vitamin therapy industry.

*Bag Insert Included

Vitamin Therapy Room - 1 Available

Contact Us
for Pricing

It wouldn't be a Vitamin Therapy Expo without IV drips! By sponsoring the Vitamin Therapy Room at VIBE, your company will not only have the chance to ensure the attendees receive rejuvenating IV therapy sessions but also gain valuable exposure and recognition as a provider of holistic wellness solutions. Seize this opportunity to elevate your brand and make a positive impact on conference participants seeking personalized nutritional support.

*Bag Insert Included



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Tote Bags - 1 Available

\$5,000

As the exclusive sponsor of the Tote Bags at VIBE, your company will have the unique opportunity to showcase your brand prominently to all conference attendees. By providing functional and stylish tote bags branded with your logo, you'll enhance the attendees' experience, ensure brand visibility, and provide them with a useful souvenir.

*Bag Insert Included

Notebooks - 1 Available

\$3,000

As the exclusive sponsor of notebooks at VIBE, your company will provide attendees with a practical and valuable tool for taking notes, capturing insights, and organizing information during the conference. By offering branded notebooks, you'll ensure lasting visibility for your brand during and beyond the event.

Lanyards - 1 Available

\$3,000

Lanyards are essential accessories that attendees wear throughout the event, offering excellent visibility and recognition for your brand. As the exclusive sponsor of the lanyards at VIBE, your company will have the unique opportunity to prominently display your brand to all conference attendees throughout the event.

Pens - 1 Available

\$2,500

Provide attendees with a practical and essential tool for taking notes, jotting down insights, and engaging with conference content. By offering branded pens, you'll not only enhance attendees' conference experience but also ensure continuous visibility and recognition for your brand throughout the event and beyond.

T-Shirt Sleeve - 2 Available

\$1,000

Join forces with VIBE by prominently displaying your brand on the sleeve of the official conference t-shirts worn by attendees. This sponsorship offers high visibility and recognition, ensuring your brand is seen by all participants during the event and after.

Bag Insert

\$500

Engage with conference attendees by providing promotional materials or samples inserted into the conference bags distributed to all participants. This sponsorship offers a targeted way to showcase your brand and offerings to a captive audience of industry professionals and enthusiasts.





VIBE

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The Future of Vitamin Therapy