



SCHEDULE

More Detailed Schedule Coming Soon!

DAY 1 - Sunday, Sept. 8, 2024

Expo Hall Opens at 8am | Presentations Begin at 10am

Time of Day	Activities / Topics
Early Morning	Expo Hall Open
Mid-Morning	State of the Industry
	IV Industry Economics Forecast
	Regulations & Pharmacy Compliance
	The Power of High Dose Vitamin C
Noon	Lunch
Afternoon	Turning Setbacks into Success: Mastering Adverse Outcome Management
	Peptides and BHRT: Revolutionizing Wellness with Cutting-Edge Therapies
Late Afternoon	Breakout Sessions - 3 Tracks
Track 1: New Business Owners	Keys to Launching a Thriving IV Therapy Business
	Mastering the Bottom Line: Effective P&L Management in IV Therapy
	Building a Strong Foundation: Navigating Legal Structures in IV Therapy
	Strategies for Financing and Insurance
Track 2: Sales & Marketing	Decoding the Investor Mindset
	Navigating and Optimizing the IV Vitamin Therapy Sales Pipeline
	Crafting a Winning Marketing Strategy for Your IV Vitamin Therapy Business
	Elevate and Exit: Crafting a Strategic Departure Plan for Your IV Vitamin Therapy Venture
Track 3: Medical	Mastering Lab Testing for Precision
	Revitalize and Regenerate: Exploring the Frontier of Regenerative Medicine in IV Therapy
	Ignite Intimacy: IV Vitamin Therapy's Role in Sexual Wellness
	Slimming Solutions: Harnessing IV Vitamin Therapy for Effective Weight Loss
Evening	Expo Hall Cocktail Party
Late Evening	Off-Site Event

DAY 2 - Monday, Sept. 9, 2024

Expo Hall Opens at 8am | Presentations Begin at 10am
Conference Ends at 5pm

Time of Day	Activities / Topics
Early Morning	Expo Hall Open
Mid-Morning	Scientific Committee
	Panel Discussion with Q&A
Noon	Lunch
Afternoon	Combatting Environmental Toxins with IV Vitamin Therapy
Early Afternoon	Dedicated Exhibit Hours
Late Afternoon	Breakout Sessions - 3 Tracks
Track 1: Medical	Innovative Education in IV Therapy
	Revolutionizing Health: The Role of Regenerative Medicine in IV Vitamin Therapy
	Oral Supplementation: Enhancing IV Vitamin Therapy with Holistic Approaches
	Prescription for Success: The Vital Role of Medical Oversight
Track 2: Sales & Operations	The Drip Life: Navigating the Journey as an IV Vitamin Therapy Business Owner
	Infusing Identity: Crafting a Powerful Brand
	Strength in Numbers: Building a Loyal Membership Base for Your IV Vitamin Therapy Business
	Drip Loyalty: Strategies for Exceptional Client Retention
Track 3: Mobile	IV on the Move: Mobile Services in Vitamin Therapy
	Ensuring Mobile Safety: Best Practices
	Boost Your Reach: Mobile Marketing Strategies
	Efficient and Effective: Mobile Compound Mixing
5pm	End of Conference & Closing Remarks

***Schedule Subject to Change